

Minutes

Keep Simonton Beautiful Commission – Regular Meeting

CITY OF SIMONTON

October 7, 2024

This is a true and correct copy of the Minutes of the Keep Simonton Beautiful Commission – Regular Meeting held on October 7, 2024.

1. **Call to Order**

Commission Member/Council Member Kelli Matula called the meeting to order at 6:30 p.m.

2. **Consider and take action on the Consent Agenda**

Items listed under the Consent Agenda are considered routine and are generally enacted in one motion. The exception to this rule occurs when a Commission Member requests one or more items removed from the Consent Agenda for separate discussion and action.

a. Approve Draft September 9, 2024 Meeting Minutes:

Ayes = 5

Noes = 0

Motion approved unanimously.

3. **Consider and Take Action on the Consent Agenda**

a. Discussion regarding Annual Budget

Mayor Laurie Boudreaux stated that the KSB bank balance is \$6,100 and that the budget that was handed to Commission Member/Council Member Kelli Matula the week prior was wrong. Money for the tent was taken out twice.

Commission Member Karen Long stated that after reviewing the budget, she has found that KSB was not credited for vendor booth fees or sponsorship money. She stated that it doesn't appear that KSB has received funds from Texas Pride for the last two years. The contract with Texas Pride states that KSB is to receive \$3,500 annually. Mayor Laurie Boudreaux will look into the missing money.

b. Home Tour Update

Commission Member Sheri Buck stated that we still only have two homes confirmed for the tour. Several homes and businesses were provided as potential participants. Commission Member Sheri Buck is to reach out to them. Commission Member/Council Member Kelli Matula stated that if do not have at least four homes/businesses by the next meeting, Home Tour will have to be canceled.

Commission Member/Council Member Kelli Matula to inquire at the next City Council meeting if there are any council members that would like to participate. Commission Member/Council Member Kelli Matula stated that we need to consider the design of Home Tour tickets, so that we are ahead of the game if we are indeed going through with the tour.

There will be no gift baskets for homeowners. A possible alternative would be a bottle of wine and a nice cutting board.

Ayes = 5

Noes = 0

Motion approved unanimously.

- c. Roundup Update including vendors, tent and additional coordination efforts.

Commission Member Karen Long stated that the vendor tent is full of 25 vendors. If any new vendors sign up, they will have to bring their own tent and be placed in the back (similar to Spring show).

Commission Member/Council Member Kelli Matula stated Santa and Mrs. Claus will be onsite from 12:00 p.m. – 2:00 p.m. to take pictures.

Commission Member Sheri Buck stated that the Foshee's will be bringing their old truck as part of the backdrop for the Santa and Mrs. Claus pictures.

Commission Member Sarah Jordan stated that she has reached out to the six local schools with regard to their choirs coming to sing. We will schedule the choirs around Mr. and Mrs. Claus. Mayor Laurie Boudreaux added that if we don't have enough school choirs signed up then we could possibly look into school bands as well.

Commission Member/Council Member Kelli Matula asked about creating a kid zone in the grass area. This will remove Mr. and Mrs. Claus and the crafting area from under the tent, making room for more vendors. The bounce house, face painting, kid's crafts and Mr. and Mrs. Claus will be in their own area.

Ayes = 5

Noes = 0

Motion approved unanimously.

Commission Member/Council Member Kelli Matula stated that Molina's is sponsoring the festive bounce house for the kids. Mary Molina and Delilah Ferguson will be doing the face painting. Simonton Christian Academy will be in charge of the kids' crafts.

Commission Member/Council Member Kelli Matula stated that we all need to reach out to at least five businesses/people regarding sponsorship money. So far, we have \$1,250 in sponsorship funds.

Commission Member/Council Member Kelli Matula asked about food trucks. We still do not have anything. Commission Member Angela King to look into Street Corn food truck as well as BBQ or taco food trucks. Commission Member Sheri Buck will call/email her contact for caramel apple food truck.

Commission Member Karen Long stated that we need to be ready for Spring 2025 vendor sign ups. There is a \$10 discount up to 60 days prior to Spring Roundup making the vendor fee \$40. After this period the vendor booth fee goes to \$50.

Commission Member Karen Long inquired as to where the Spring Roundup will be located. Will it be located at Daily Park or its current spot?

Commission Member/Council Member Kelli Matula stated that the Spring Roundup will be April 12, 2025.

d. Discussion regarding t-shirt sales

Commission Member/Council Member Kelli Matula asked if we want to sell them at December Roundup using Karen Long's Simonton population design.

Ayes = 5

Noes = 0

Motion approved unanimously.

Commission Member Angela King to look into pricing to have shirts printed.

e. Discussion regarding need for volunteers

Commission Member/Council Member Kelli Matula asked Commission Member Sarah Jordan if she could help with high school volunteers. We will need eight for the day of Roundup (four in the AM and four in the PM). Can we get one on December 6th to put out the directional signs? Commission Member Sarah Jordan to check with Boy Scouts first and then reach out to schools as necessary.

f. Discussion to confirm date and time of City Christmas Decorations

Commission Member/Council Member Kelli Matula stated that she posted on the KSB Facebook page requesting volunteers for November 10th decorating the city for Christmas. So far 2 new people have responded. Commission Member/Council Member Kelli Matula to post event on Facebook for same decorating event. Need all members to share on their social media sites.

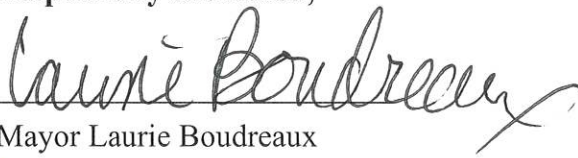
Commission Member/Council Member Kelli Matula stated that we will meet at City Hall on Sunday, November 10th at 9:00 a.m. to assemble and hang decorations.

4. Next Keep Simonton Beautiful Commission Meeting is November 4th at 6:00 p.m.

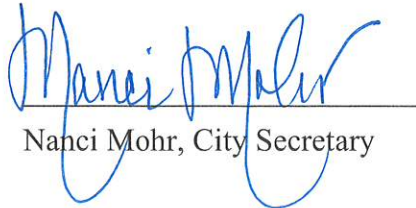
5. Adjournment

Commission Member/Council Member Commission Member/Council Member Kelli Matula adjourned the Keep Simonton Beautiful Commission Regular Meeting at 8:00 p.m. without objection.

Respectfully submitted,



Mayor Laurie Boudreaux



Nanci Mohr, City Secretary

